

**NEWS RELEASE** 

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## Bike The Woodlands 2017 begins in May

THE WOODLANDS, TEXAS (April 25, 2017) – May is recognized as National Bike Month, and for the fifth consecutive year The Woodlands will be host to a number of activities to celebrate the event. The Woodlands Township is a supporter of Bike The Woodlands Coalition's efforts to create a better community through bicycling, and the events in May offer a prime opportunity for people to get involved.

With activities scheduled for all ages and abilities to enjoy throughout the month of May, the highlight of the monthly event is Bike The Woodlands Day on Saturday, May 20, 2017, from 8 a.m. to noon. The center of activity will be Restaurant Row in Hughes Landing, and exhibitors will include local bike shops, bicycle clubs and a variety of other supporters of Bike Month events. Hourly bike maintenance demonstrations and bicycle safety information will also be offered.

One day prior to Bike The Woodlands Day is Bike to Work Day on Friday, May 19, 2017, where bike commuters can meet at Whole Foods Market and the Black Walnut Restaurant for refreshments and bike commuting information from 6:30 to 9 a.m. Other activities throughout the month of May include a relaxed ride around The Woodlands, mountain bike rides, a swap meet, a bike-kayak-bike event, a kids' fun ride, workshops and more. Helmets are mandatory for all riding events, and an RSVP is strongly encouraged to save a spot for a chosen activity.

In addition to the co-sponsorship of Bike The Woodlands Coalition and The Woodlands Township, the month-long celebration is made possible by Gold Level sponsors Bicycle World, Bikeland, Bike Lane, Huntsman, Jones Carter, Tile Roofs of Texas, Repsol and The Woodlands® Development Company, a wholly-owned subsidiary of The Howard Hughes Corporation®

For more information on all the Bike The Woodlands events for May, including a complete schedule of activities, please visit <a href="www.thewoodlandstownship-tx.gov/bicycling">www.thewoodlandstownship-tx.gov/bicycling</a>, <a href="www.bikethewoodlands.org">www.bikethewoodlands.org</a>, the Facebook page at <a href="www.facebook.com/bikethewoodlands">www.facebook.com/bikethewoodlands</a>, <a href="Twitter">Twitter</a> @bikewoodlands and Instagram @bikethewoodlands.





Bike to Work Day is Friday, May 19, 2017, with refreshments and cycling information available at Whole Foods Market and the Black Walnut Restaurant from 6:30 to 9 a.m.